

CURRICULUM VITAE



PERSON. INFORMATION

Name Denise LACKNER
Date/Place of Birth 20.07.1986, Graz/Austria
Citizenship Austria

LANGUAGE SKILLS

German (native), English (fluent) and Italian (fluent)

COMPUTER SKILLS

Years of experience with **Adobe Creative Suite** (Photoshop/InDesign/Illustrator/Acrobat/Muse/Premiere and more)

THINGS TO KNOW

The project "Ulm Stories" won **FWA Website of the day 2017, Deutscher Digital Award Gold 2018, German Brand Award 2018 Gold**

The project "Netwars" won **Grimme Online 2015, FWA Website of the day 2015**

2014 winner of the YoungGuns International Award Silver for the **Nike+ Game Vision - the Future of Running with Google Glass.**
(Watch video: vimeo.com)

2013 winner of the ADC KreativPhoenix with the "Shopping doesn't have to be a drama" campaign for the German Post online shopping platform "meinpacket.de".

Two times advertising price Creos bronze winner 2012 in brand design with **Ferien Idyll Resorts** and packaging design with **Eleon medical & cooking oils**

2012 co-founder and developer of the corporate design/website of the Berlin online magazine **NOOK** (www.nook-names.de)

2nd quarter 2012 Miami AD School Berlin Top Dog winner - for the student with the best GPA.

2012 and 2011 guest-tutor for the Austrian Federal Economic Chamber course of advertising & marketing communications.

Winner of the contest in November 2010 for the corporate design "create carinthia" by the Professional Section of Advertising & Marketing Communications in Carinthia (A). (www.createcarinthia.at)

Twister gold winner 2010 in corporate design with **Griffnerhaus** (received during employment at Sternenklar)

WORKING HISTORY

2011 until now Worked for:
Heimat Berlin (D) for clients OTTO.de, airbnb (www.heimat-berlin.com)
Saatchi & Saatchi Frankfurt (D) for Merk - pharmaceut. industry, Ariel, L'Oréal Paris (www.saatchi.de)
Young & Rubicam Berlin (D) for Babybell, House Of One, Netwars (www.young-rubicam.de)
rethink Berlin (D) for Volkswagen, HUK, Bundesdruckerei, (www.rethink-everything.net)
and **darewin, Buddybrand, die1ns (A), Interactive Media Foundation**

04.2013 - 09.2013 Internships at **AKQA London (GB)** for **NIKE** (www.akqa.co.uk) **LeBureau, DDB** and **Ingo Stockholm (Sweden)** for **SBAB Bank, Hyundai, MC Donalds** and **Vasa** (www.lebureau.se)

Since 2010 Self employed art director

01.2008 - 01.2010 Graphic designer at **Sternenklar GmbH** Klagenfurt (Austria) (www.sternenklar.at)

2012 - 2014 **Miami AD School Berlin (D), Art Direction**

2001 - 2006 **HTBLA Ortwein in Graz (A)** specialist in graphics & communication design, final qualification with high-school diploma

CONTACT

Denise Lackner / Lychener Str. 81, D-10437 Berlin / **WhatsApp** +49 163 97 58 236 / **Mail** office@dlackner.com / www.dlackner.com